

Jay S. Hulbert
Executive Vice President
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March 5, 2007

To Whom It May Concern:

I have worked with Jerry Severin of Power Products, Inc. for nearly 10 years. Jerry is our primary source for standby generator and electrical switchgear equipment and project management. Because of recent hurricane activity, our PepsiAmericas locations have had to undergo considerable changes in our emergency power preparedness. Jerry devised disaster preparedness plans and upgrades for our at-risk locations.

Upon starting a project, he visits and evaluates the facility, makes recommendations, completes a cost analysis and writes a status report. He then manages the ordering, delivery and supervises the installation of the equipment. Once the project is completed, he trains the local operating group. Based on his recommendations for the most cost effective solutions, we have purchased and installed both new and low hour used power generation and electrical distribution equipment. We have traded in our own used equipment and also redeployed our surplus equipment to different locations.

Jerry has reduced our operating costs and increased facility safety by getting the local power companies to upgrade their electrical distribution equipment to our facilities. His additions of a "Portable Generator Connection Station" at each facility allows for the quick, easy and safe hook-up of a portable generator to the facility.

Whatever your power generation requirements and/or other electrical or mechanical services required, I have found Jerry to be an honest and reliable source for this equipment and service and would highly recommend him.

Sincerely,

Jay Hulbert